As a truck driver one of my greatest concerns is be able to get up to date information on what is going on up ahead of me. Trying to find a radio station that is giving me real time weather and traffic is very important!! Looking for that station is a very distracting process and it takes my attention away from the road and traffic around me. The xm radio give me a smiple way to gather the info I need without having to keep looking for some local station that may or may not provide me with the needed info before it fades out on me. Saftey is a prime concern and if your family is out there traveling I'm sure you would feel better knowing that I'm watching out for them, not looking for a radio station for local info!!!